

2024 ABC Member Directory & 2024 Awards Insert

ABC MN/ND Exposure Opportunities



Hyper-targeted construction marketing tools that can help grow sales in 2024!

Advertising benefits:

- Create awareness of your membership, participation and support of the ABC Minnesota/ North Dakota chapter.
- Stretch your marketing dollars with discounted rates for ABC members
- Get you exposure in front of regional construction end-users.
- **Premium placements still available!**

Advertising Deadlines

Early-bird rates deadline:

December 15, 2023

Awards advertising deadline:

January 3, 2024

Directory only advertising deadline:

January 25, 2024

Showcase your work to ABC members!

2024 Excellence in Construction Award Program

- Showcases 2023 award-winning member projects.
- Official Excellence in Construction Awards program used at the 2024 banquet on January 24.
- The program is also stitched into all 2024 directories which are mailed to members.



PREMIUM PLACEMENTS AVAILABLE - DON'T DELAY!

2024 ABC MN/ND Member Directory

- A comprehensive listing of contact information of member companies and partners.
- Mails directly to all members in early 2024. Also distributed at other ABC events.
- Includes the 2023 Excellence Awards insert stitched in the center.



SAVE \$\$\$ WHEN YOU ADVERTISE BY DECEMBER 15, 2023!

EXCLUSIVE ABC MEMBER-ONLY OPPORTUNITY!

Set yourself apart in the directory!

Get featured with your company logo in the alphabetical listings for just \$175.

ation, LLC
e: Grossman
e@imrestoration.com
Lakeside Ave. SE
ke, MN 55372
548-5589
751-5402
restoration.com

ted Building Solutions
Jones
ones@tbsmn.com
orthdale Blvd. NW
ppids, MN 55433
990-4836

J-Berd Mechanical, Inc.
Brad Smith
bsmith@j-berd.com
PO Box 7308
St. Cloud, MN 56302-7308
p: 320-656-0847
f: 320-656-0312
www.j-berd.com

PU 50x 476
Albany, MN 56307
p: 320-845-4780
f: 320-845-4920
www.telectricserv

Juul Contracting
Merrill Wendlandt
juulcont@hutchtel.
PO Box 180
Hutchinson, MN 55
p: 320-587-2989
f: 320-587-0964
www.juulcontractin



AWARDS DEADLINE!
DEADLINE TO GET INTO
2024 EXCELLENCE AWARDS
PROGRAM IS
1/3/2024!

2024 Member Directory & 2024 Awards Program

Reach MN & ND construction buyers!

The Associated Builders and Contractors of Minnesota/North Dakota Chapter (ABC) helps members increase their visibility through promotion of merit-based quality and safety. A quality construction provider means greater efficiencies and cost-savings that add up over the long haul.

The ABC MN/ND Membership Directory includes comprehensive listings of member companies and partners – key details about our member suppliers that are important to construction decision-makers. The directory is mailed to members in early 2024 and also given out at events.

The Excellence in Construction Awards program showcases award-winning 2023 member projects. The piece is the official program used at the Excellence Awards banquet on January 24, 2023; it is also stitched into the center of all Member Directories.

Accepted Advertising Formats

Ads should be submitted print-ready in PDF format. JPEG or PNG formats are also acceptable if high resolution (300 dpi at full size).

FREE DESIGN SERVICES

Need help with your awards or directory ad(s)? We offer up to one hour of complimentary design services. Questions? Contact Todd Pernsteiner at todd@pernsteiner.com or 952-841-1111.

Early-bird rate deadline: December 15, 2023!

Advertising Agreement Dimensions & Rates

All Award program ads are full color; Directory ads are available in color or black & white.

	Width x Height (inches)	ABC Member Rates		Non-Member Rates	
		Directory	Awards Program	Directory	Awards Program
A Awards back cover*	8.5" x 11" (+ 1/8" bleed)		☐ \$1,675 (color)		N/A (members only)
B Awards inside front cover*	8.5" x 11" (+ 1/8" bleed)		☐ \$1,575 (color)	☐ \$1,900 (color)	
C Awards inside back cover*	8.5" x 11" (+ 1/8" bleed)		☐ \$1,450 (color)	☐ \$1,775 (color)	
D Directory inside front cover*	8.5" x 11" (+ 1/8" bleed)	☐ \$1,615 (color)		☐ \$2,175 (color)	
E Directory inside back cover*	8.5" x 11" (+ 1/8" bleed)	☐ \$1,500 (color)		☐ \$1,850 (color)	
F Directory back cover*	8.5" x 11" (+ 1/8" bleed)	☐ \$1,675 (color)		N/A (members only)	
G Full page (bleed)	8.5" x 11" (+ 1/8" bleed)	☐ \$825 (b&w)	☐ \$995 (color)	☐ \$1,250 (b&w)	☐ \$1,400 (color)
H Full page (non-bleed)	7.5" x 9"	☐ \$825 (b&w)	☐ \$995 (color)	☐ \$1,250 (b&w)	☐ \$1,400 (color)
I 1/2 page	7.5" x 4.25"	☐ \$605 (b&w)	☐ \$695 (color)	☐ \$925 (b&w)	☐ \$1,025 (color)
J 1/4 page	3.625" x 4.5"	☐ \$445 (b&w)	☐ \$550 (color)	☐ \$695 (b&w)	☐ \$815 (color)
K 1/8 page	3.625" x 4.5"	☐ \$315 (b&w)	☐ \$375 (color)	☐ \$515 (b&w)	☐ \$655 (color)
L Logo listing (eps, jpg or png)	1.625" x .5" (max sizes)	☐ \$150 (b&w)		N/A (logo add-on available to members only)	
Total ABC Member advertising		\$	\$		
Total Non-Member advertising				\$	\$
Less 25% if reserved/paid by December 15, 2023		-\$	-\$	-\$	-\$
Total amount due		\$	\$	\$	\$

*Premium advertising spaces available on a limited, first-come, first served basis.

Company _____ Contact Person _____
 Street _____ City _____ State _____ Zip _____
 Phone _____ Email _____

For award program ads, please list companies and projects your ad(s) should run near. Please call Todd at 952-841-1111 if you have any questions:**

Check enclosed Please send me an electronic invoice to pay with credit card

All Award program advertising payments are due by January 3, 2024. Directory advertising payments are due January 25, 2024. Pernsteiner Creative Group and ABC MN/ND will assign advertising space as it's received. Premium spaces assigned based on chronology of date purchased. Ad requests received after the deadline will be accepted based on space availability. Pernsteiner Creative Group and ABC MN/ND Chapter reserve the right to refuse advertisements for any reason. Ad space reservations are final and may not be cancelled.

Advertiser signature _____ Date _____

Printed name _____

**Return agreement and payment (checks payable to Pernsteiner Creative Group) to:
 Pernsteiner Creative Group, 5115 Excelsior Blvd #433, St. Louis Park, MN 55416**

Or email completed form to: todd@pernsteiner.com

**Note: We will do our best to place your award ad(s) near the winning project(s). Placements will be assigned based on the order they are received.

